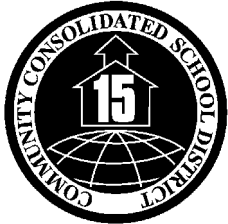


May 13, 2015

Community Consolidated School District 15



Serving all or part of:  
Palatine • Rolling Meadows • Inverness  
Arlington Heights • Hoffman Estates  
Schaumburg • and South Barrington

Joseph M. Kiszka Educational Service Center  
580 North First Bank Drive  
Palatine, IL 60067-8110

Cheryl Wolfel, Ed.D.  
Director, Second Language Programs

(847) 963-3136 • Fax (847) 963-3119  
www.ccsd15.net

To: Board of Education  
From: Cheryl A Wolfel, Ed.D.  
Date: April 27, 2015  
RE: ELLevation

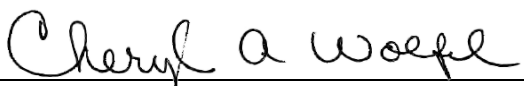


The attached request is to order ELLevation which is the only web-based ELL data program available at this time. This program will allow the District to collect, analyze, monitor and design academic plans based upon language proficiency level for all ELL students. It will allow all schools the ability to differentiate and personalize instruction for our ELL students. The cost will exceed \$25,000 and TBE funds will be used for the purchase.

*Cheryl A Wolfel*

Cheryl Wolfel  
Director, Second Language Program  
CCSD15

**COMMUNITY CONSOLIDATED SCHOOL DISTRICT 15  
PURCHASE REQUISITION**

Purchase Req. No.:		Date: 4/27/2015	Purchase Order #:		
School: <b>ESC</b>		Deliver to: <b>CCSD15</b>			
Dept: <b>DOI</b>					
Program: <b>SECOND LANGUAGE</b>					
Requested by: <b>CHERYL WOLFEL</b>		Attention: <b>Cheryl Wolfel</b>			
<b>Suggested Vendor: (Name and address)</b>		<b>Comments/Special Instructions:</b>			
<b>Ellevation, LLC</b>		Date Needed:			
<b>77 Summer Street, 7<sup>th</sup> Floor</b>		Send Attachments <input checked="" type="checkbox"/>			
<b>Boston, MA 02110</b>		Other:			
Attention:		Vendor No.:			
Qty.	Unit of Measure	Catalog Item No.	Description:	Estimated Unit Price	Estimated Amount
60	users		<b>Software w/ 60 users</b>	<b>\$375.00</b>	<b>\$22,500.00</b>
1	each		<b>In person training &amp; Data</b>	<b>\$5,000.00</b>	<b>\$5,000.00</b>
			<b>Implementation</b>		
			<b>No shipping</b>		
			<b>Please fax:</b>		
			<b>617-812-5686</b>		
<b>TOTAL</b>					<b>\$27,500.00</b>
Account Number		Amount	Approvals and Authorization		
<b>10E 381 1800 3100 00 330515</b>		<b>\$27,500.00</b>	 Principal or Authorized Employee		
			Approved by		
			_____ Business Administrator/Purchasing Agent		



## ELLEVATION PROPOSAL FOR PALATINE CCUSD 15 APRIL 16<sup>TH</sup>, 2015

Ellevation is a software company exclusively focused on English Language Learners (ELLs) and the educators that serve them. The Ellevation platform puts all information and data about ELLs in one place, helping educators enhance instruction, save time, and improve collaboration. Today, Ellevation serves more than 325 public school districts across 32 states.

### **PARTNER GOALS**

This proposal is intended to help Palatine CCSD 15 achieve the following goals:

- 1. Give educators more resources to support language instruction and standards implementation for ELLs**
- 2. Organize and present accurate ELL student data to key ELL stakeholders at the district and state level**
- 3. Streamline paperwork and save time so that educators have more time for planning, instruction, and professional development**

The partnership between Ellevation and Palatine CCSD 15 outlined in this proposal is designed to address the goals highlighted above. Ellevation will enable teachers and administrators to access all the information and data on ELLs in one easy location, monitor student progress aligned to ELD standards, save time, and support collaboration to improve service to English Language Learners.

### **KEY FEATURES**

#### **Inform Instruction & Support Collaboration**

For quick analysis of data, educators can:

- View demographic and assessment data in a dynamic graphical format on the Ellevation Data Dashboard
- Use the Ellevation Goal Center to set goals for students tied to WIDA standards, track progress, and automatically generate reports to share with colleagues.

#### **ELL Data Collection, Management and Tracking**

With Ellevation, users can:

- Collect a wide array of ELL student data including ELP levels, services, monitoring history, classroom modifications and more.
- Easily record and track testing accommodations.



### Automatic Generation of Reports and Parent Letters

To save time, address compliance, and ensure educators have critical information for instruction, users can:

- Create individualized student plans aligned to ELD standards
- Run reports to show student performance and growth on ELP assessments (WIDA, etc.)
- Generate required letters to parents in 34 languages

### SIS Integration/Continuous Updates

Ellevation enables users to:

- Import WIDA scores and seamlessly populate students' records
- Import information from Student Information Systems to update student data.

### DISTRICT INVESTMENT

The following outline is based on information gathered about Palatine CCSD 15 for the first year of initial service. Ellevation pricing is based on a per user basis. There are two components: annual recurring software subscriptions based on the number of users on the platform, and training recommended for the users at Palatine CCSD 15. The quote below represents a bulk user discount, available for over 50 users. Contract term – 12 months.

#### Software (Recurring Annually)

60 Fully supported users @ \$375/user/yr \$22,500

**SubTotal** **\$22,500**

#### Training & Implementation (First Year Only)

In person training & Data Implementation \$5,000

**SubTotal** **\$5,000**

**Total** **\$27,500**

### EASE OF IMPLEMENTATION

The Ellevation training and implementation team includes data specialists and many former ELL teachers and coordinators, who bring the unique perspective of having “walked in the shoes” of Ellevation users. These dedicated professionals will provide data integration support, in-person training, access to our help desk, multiple training webinars and “refresher” trainings, and much more. Ellevation customers frequently cite the service team’s responsiveness and knowledge of ELL issues as a key reason for their high levels of satisfaction.



## TECHNOLOGY

Ellevation is a web-based software platform that users can access from anywhere, at any time, with an internet enabled device (e.g., laptop, tablet, phone, etc). Ellevation supports all 4 major browsers (Safari, Internet Explorer, Firefox, and Chrome), and is compatible with district systems environments. All customer data and software code is hosted by a world-class managed hosting center, with redundant backup and disaster recovery procedures in place. Very little technology support is required from the District after the initial data integration is complete.

## REFERENCES

- Available upon request